

Sex may be a
'DRIVE'
But, it Doesn't
give you
license!
TM

NONVIOLENT SEXUALITY

CHANGING CULTURE ON CAMPUS - FROM THE INSIDE OUT™

Over 24 Years of Engaging and Effective
Alcohol & Sexual Violence Education

Presented on
Over 900 Campuses
in all 50 States
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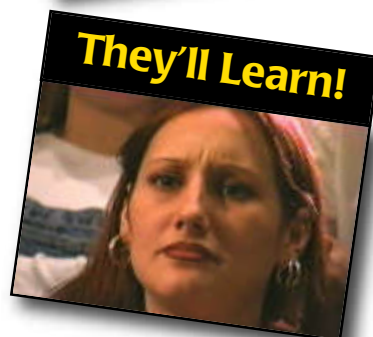
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(800) 243-8596
www.nonviolentsexuality.com



*"I wish that everyone on campus
were required to attend this program."*

- Student Evaluation
Western New England College (MA)

Let's help our new students
start the year off *right!*

*We need a way of thinking about
and dealing with this powerful part of life
that doesn't put us, or any of the people
we interact with, at risk.*

- Bob Hall, M.A.C.R.



with
Bob Hall, M.A.C.R.

Former Board Member

NEW YORK STATE COALITION
AGAINST SEXUAL ASSAULT

3-Time Nominee

NACA LECTURE OF THE YEAR

Black Belt in Judo

COMPETITOR • COACH • ORGANIZER

Owner and Founder

LEARNING TO LIVE WITH CONFLICT,
INC.

PROPAGANDA PRODUCTS

A PRESENTATION OF

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A CONFLICT EDUCATION COMPANY - SINCE 1987

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PROGRAM INFORMATION

We need a way of thinking about and dealing with this powerful part of life, that doesn't put us, or any of the people we interact with, at risk.

- Bob Hall

Nonviolent Sexuality is one of the most engaging and effective programs in higher education to deal with alcohol and sexual violence issues on campus. The content is solid and research based, the language used is inclusive of all audience members, and the strategic use of humor is tastefully done.

Abstinence is addressed as a valid choice in relationships but not presented as a substitute for dealing with the realities of human sexuality and conflict. *Nonviolent Sexuality* deals with some sensitive issues in an entertaining and interactive manner that students find engaging and fun. What is unique about Bob Hall is his approach to the confluence of sexuality and conflict as an opportunity for learning and growth, through direct dialogue and better understanding; rather than a struggle of one side against the other, to be won or lost through blaming and finger-pointing. It is this non-adversarial/resolution-oriented approach which has won the approval of both men and women on college campuses nationwide.

Bob's ability to establish an almost immediate rapport with any size audience, together with a combination of role playing, a touch of humor and a continuous dialogue with his audience, creates a relaxed

and interactive atmosphere which serves to lighten the mood and lower defenses toward an area of life which most of us feel uncomfortable discussing.

Best of all the program challenges students to take responsibility for the way they think and behave, without preaching or threatening. Nonviolence and co-creation are the order of the day as students are invited to think for themselves about who they wish to be and what choices they wish to make in their relationship lives.

"If you don't know who you want to be in this area of your life, I guarantee you that there are plenty of people out there who would love to make those decisions for you!"

- Bob Hall

Since 1987, Bob Hall has presented *Nonviolent Sexuality* on over 900 campuses throughout the United States and Canada and has received virtually unanimous acclaim for his unique use of the tools of conflict resolution. Bob is a former Board Member of the New York State Coalition Against Sexual Assault and the founder of the conflict education company, Learning To Live With Conflict, Inc.



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Program Packages - What's Included?

You can choose from the following **FIVE Program Packages** to meet the specific needs and interests of your campus community.

Program Packages

#	Program Package Options	Number of Programs	Complete Promo Package	Program Evaluations	Social Marketing Products Package
1.	Single Program Package	1 Program	√	√	Not Included * Available for Purchase
2.	Two Program Package	2 Programs	√	√	Not Included * Available for Purchase
3.	Full-Day Program Package	3-5 Programs	√	√	√
4.	Multi-Day Program Package	1-4 Programs Per Day	√	√	√
5.	Shared-Date Program Package	1-2 Programs Per Campus	√	√	Not Included * Available for Purchase

'Nonviolent Sexuality' Program Packages include various combinations of the following items:

1. The Primary Program: 'Nonviolent Sexuality'

2. 'On Campus Extras' - (Included based on Program Package selected)

- A. Nonviolent Sexuality - Supplemental Programs
- B. Conflict Education Seminar Series

3. Campus Promotional Materials - (All included for all Program Packages)

- Posters
- Table Tents
- Press Releases
- Glossy Photo
- Flyers
- Class Notices
- Print Ad Layouts

4. Program Evaluation Forms - (All included for all Program Packages)

- Programmer Evaluation
- Audience Evaluation

5. Social Marketing Products - (Included in Full-Day and Multi-Day Program Packages)*

- Door Hangers
- Posters
- T-shirts

* Available for Purchase Separately

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Programming 'Nonviolent Sexuality' On Campus

Ways to use the program on campus

The Nonviolent Sexuality program is designed to meet the needs and interests of a variety of campus populations and event themes including:

- Freshman Seminar/Orientation
- Student Athlete Education
- Greek Life/Pledge Education
- Alcohol Awareness
- Sexual Assault Awareness
- Health & Wellness Weeks
- Campus-wide Lectures
- Single Parent/Non-traditional Students
- Before Spring Break
- Around Valentine's Day
- Peer Education
- RA Training

'On Campus Extras'

Many of the colleges and universities we work with find it useful to cooperate among a number of departments and co-sponsors on campus to support and fund the program. If you have to approach other departments on campus for funding, sometimes it's nice to be able to offer them 'additional programs of interest,' in return for their support. So, in addition to the main Nonviolent Sexuality program, one of the ways that we provide schools with a little more 'Bang for the Buck' is by offering a series of what we call 'On Campus Extras.' These extras include a series of **Nonviolent Sexuality-Supplemental Programs**, based on the main program, as well as an unrelated **Conflict Education Seminar Series** with sessions and content that can be appropriate and useful for RA Training, Student Leadership, Professional Staff Development and Classroom Presentations across a variety of disciplines.

Program Promotional Materials

All of our program packages include a complete full-color and/or black and white package of Campus Promotional Materials in pdf form. All pdf promotional materials are customized to include your specific Program Day, Date, Time, Location and Sponsoring Organizations. Our Campus Promotional Package includes: **posters, flyers, table tents, class notices, press releases, and glossy photo.**

Campus Program Evaluations

All of our program packages include **Audience Evaluation Forms** and **Programmer Evaluation Forms** to enable us to assess the impact and effectiveness of the program from both an audience and campus programming perspective; as well as to provide us with valuable information and feedback to help us improve on both the program and the way we do business!

Social Marketing Materials

Our 'social marketing' products are a great way to make the message of 'Nonviolent Sexuality' a part of the landscape on campus and keep students thinking and talking about some of the great ideas they heard during the program! Students regularly approach Bob to ask him to repeat something they heard during the program, so that they can copy it down and take the idea with them! With a variety of content slogans from the Nonviolent Sexuality program printed on **T-shirts, Door Hangers** and **Posters**, our Propaganda Products™ are an entertaining and fun way to keep the dialogue going on campus, long after the program has ended! Products are included in some of our program packages or they can be purchased separately by visiting the 'Products' link on our website at www.nonviolentsexuality.com.

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CHANGING CULTURE ON CAMPUS - FROM THE INSIDE OUT™

Program Package - Scheduling Options:

Program Package Descriptions

1. Single Program Package - Schedule a single presentation of Nonviolent Sexuality on campus and get a complete package of Program Promotional Materials and Campus Program Evaluations. You can also add some of our Social Marketing Products to enhance the impact of the program on campus. (Products are not included as part of the Single Program Package)

2. Two Program Package - Schedule two presentations of the Nonviolent Sexuality program or a combination of the main program and any of our 'On Campus Extras' and get a complete package of Program Promotional Materials and Campus Program Evaluations. You can also add some of our Social Marketing Products to enhance the impact of the program on campus. (Products are not included as part of the Two Program Package)

3. Full-Day Program Package - Schedule a Full-Day of presentations (up to 5 programs) with a combination of the main program and any of our 'On Campus Extras,' and get a complete package of Program Promotional Materials and Campus Program Evaluations. With a Full-Day Package you also get a package of Social Marketing Products from our subsidiary, Propaganda Products™ - including 200 Door Hangers, 20 Posters and 12 T-shirts with your choice of great content slogans from the Nonviolent Sexuality program! Propaganda Products™ are a fun way to make the message a part of the landscape and keep students thinking and talking about some of the great things they heard at the program!

4. Multi-Day Program Package - Schedule a Multi-Day package of presentations (up to 4 programs per day) with a combination of the main program and any of our 'On Campus Extras' and get a complete package of Program Promotional Materials and Campus Program Evaluations. With a Multi-Day Package you also get a package of Social Marketing Products from our subsidiary, Propaganda Products™ - including 200 Door Hangers, 20 Posters and 12 T-shirts for each day with your choice of great content slogans from the Nonviolent Sexuality program! Propaganda Products™ are a fun way to make the message a part of the landscape and keep students thinking and talking about some of the great things they heard at the program!

5. Shared-Date Program Package - Schedule a Shared-Date program package in cooperation with another area school (within reasonable driving distance) and work together with your partner school to develop a program schedule that accommodates both campuses in a single day. With a Shared-Date Program Package each campus may schedule at least one presentation (up to two presentations each if scheduling can be worked out) of the Nonviolent Sexuality program, or a combination of the main program and any of our 'On Campus Extras.' Each partner school will get a complete package of Program Promotional Materials and Campus Program Evaluations. You can also add some of our Social Marketing Products to enhance the impact of the program on campus. (Products are not included as part of the Shared-Date Program Package) * **Great for schools with funding challenges and the ability to play well with others!** 😊

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CHANGING CULTURE ON CAMPUS - FROM THE INSIDE OUT™

"On Campus Extras" - Program List: Fall 2010

1. Nonviolent Sexuality - Supplemental Programs:

Nonviolent Sexuality - Supplemental Programs are a great way to add value and depth to the introduction of 'Nonviolent Sexuality' on campus. Each of the programs listed and described below focusses on a particular aspect of the topic as it applies to the needs and interest of specific groups and departments on campus. These sessions are intended to take the dialogue on Nonviolent Sexuality to a deeper level and to offer the opportunity for extended conversation and questions.

- | | |
|--|---|
| a. Program Prologue | (Student Affairs, Counseling, Health & Wellness, Public Safety) |
| b. Post-Program Discussion | (Any audience immediately following main program) |
| c. Intervening to Effect Real Change | (Student Affairs, Counseling, Health & Wellness, Public Safety) |
| d. First Responder In-Service | (RA Training/Public Safety Briefing) |
| e. Facilitators Workshop | (Peer Educators/RA Training) |
| f. Sexual Violence Briefing | (Campus Faculty and Professional Staff) |
| g. Classroom Presentations & Discussions | (Content tailored to course subject matter) |
| h. Parent Programs | (Non-Traditional Students/Parents During Orientation) |

2. Conflict Education Seminar Series

Each session in this series is ideal for RA Training, Student Leadership, Staff Development, Classroom Presentations and Small Group Discussions.

- Foundations: What Everyone Needs to Know About Conflict
- Bridges: Building & Maintaining Non-adversarial Relationships
- Unsustainable Software: Addiction, Violence and Conflict
- Transformative Mediation: An Introduction

* Program Notes

Freshman Seminar/Orientation - All the research shows that freshman in their first semester of school are the most vulnerable and likely students on campus to be affected by sexual violence. This version of the program caters specifically to incoming freshman and the challenges and decisions facing new students on the subjects of sex, conflict, alcohol/other drugs and intimacy.

Student Athletes - Nonviolent Sexuality for Student Athletes is a no-nonsense look at sex, conflict, alcohol and intimacy and the challenges that these life issues pose to athletes in translating the skill sets they rely upon in sports to the arena of personal life and relationships.

Greek Life - Pledge Education - Joining a greek organization on campus means an instant network of new friends, close relationships, and parties - lots and lots of parties; and while being part of a group has its benefits, when a party culture driven by alcohol consumption takes over, sexual violence is, unfortunately, not far behind. This version of Nonviolent Sexuality™ speaks directly to the loss of self which can lead to the violation of others

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“On Campus Extras” - Program Descriptions: Fall 2010

1. Nonviolent Sexuality - Supplemental Programs:

a. Program Prologue

The Program Prologue provides a brief introduction to the ‘Nonviolent Sexuality’ program and includes an explanation of how and why the program came into being and gives participants a chance to ask questions and talk with the creator of the program at length. The prologue provides a brief look ‘under the hood’ of the creative process and strategic development of various sections in the program that are designed to move audiences in particular ways and explains the role that principles of nonviolence and ‘conflict literacy’ play throughout the program.. This session is loosely structured and can last between 30 minutes and an hour or longer, to the extent that discussion, questions and time allows. **(Appropriate for Student Affairs, Counseling, Health & Wellness, Public Safety and other interested departments on campus).**

b. Post-Program Discussion

The Post-Program Discussion is designed to offer participants an opportunity to pick up on the dialogue begun in the program through either a continuation of the Q & A session at the conclusion of the program or a more structured invitation to discuss specific material brought up in the program. In either format this session invites and challenges participants to engage in a deeper discussion of various topics broached in the earlier program. This session can be loosely structured to enable participants to drive the flow and content of topics discussed or it can be structured and guided by the presenter as necessary and can last between 30 minutes and an hour or longer, to the extent that discussion, questions and time allows. **(Appropriate for any audience - immediately following the main program).**

c. Intervening to Effect ‘Real’ Change

This session is designed to focus on the concepts of ‘intervention’ and ‘change’ and how we go about defining, designing and implementing our efforts to intervene in the lives of our campus populations for the purpose of effecting changes in attitudes and behaviors. The question of how to define ‘real change’ and what it looks like is posed with special emphasis placed on articulating and explaining principles of nonviolence and ‘conflict literacy’ and on the strategic use of these principles and concepts in alcohol and sexual violence education. **(Appropriate for Policy and Administrative level staff and ‘front-line’ staff in Student Affairs, Counseling, Health & Wellness, Public Safety and other interested departments on campus).**

d. First Responder In-Service

Understanding campus sexual violence is the first step in becoming prepared to respond to such incidents when they occur. As two of the most likely first responders, Resident Advisors and Public Safety Officers really do need to be familiar with the problem of sexual violence on campus. RA’s in particular should be acquainted with potential signs of sexual assault, and equipped with strategies and practical steps for managing the campus rumor mill and serving as an effective bridge into counseling and other support services for students on campus. Public safety attendance at this in-service along with RA’s, can dramatically improve the ability of these two groups to work effectively together to support and respond to the variety of sensitive issues which accompany incidents of sexual violence. **(Appropriate for Student Affairs, Counseling, Health & Wellness, Public Safety and other interested departments on campus).**

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“On Campus Extras” - Program Descriptions: Fall 2010

1. Nonviolent Sexuality - Supplemental Programs: continued

e. Facilitator Workshop

Changing culture on campus means, among other things, finding creative ways to keep the dialogue going on campus long after the programs we expose our students to are over. The Nonviolent Sexuality™ Facilitators Workshop is designed to provide Peer Educators and RA's with a hands on experience and model for facilitating small group discussions on sexual violence. **(Appropriate for Resident Advisors, Peer Educators, Greek Life and Athletics student leaders and staff who may be involved in facilitating discussions with student groups).**

f. Sexual Violence Briefing

As potential first responders in the campus community, faculty and professional staff can serve as an effective bridge into counseling and other services that survivors of sexual violence may be in need of. This program provides faculty and professional staff with an understanding of the problem of sexual violence on campus, a brief glance at solutions and, most importantly, some practical information on how to recognize and support sexual violence survivors. **(Appropriate for Faculty and Professional Staff in all interested departments on campus).**

g. Classroom Presentations and Discussions

Class presentations and discussion of 'Nonviolent Sexuality' can morph in a variety of directions based on the context and academic discipline in which they take place. The topic of 'Nonviolent Sexuality' is related to issues of sexual violence, conflict, gender, the history and role of women in society, sexuality, violence, individual and group consciousness and behavior and cultural values, beliefs and practices, among other relevant subject areas. **(Appropriate for classes in Human Sexuality, Sociology, Criminal Justice, Psychology, Women and Gender Studies, Conflict Resolution, Communications and Cultural Anthropology, among others).**

h. Parent Program/Local Community

Talking to kids about sex has always been necessary but has never been easy! This supplemental program is specifically designed to unpack the roots of sexual violence, unplanned pregnancy and sexually transmitted disease and to provide parents with valuable insights and a strategy for broaching the subject with kids. How we approach such conversations can make all the difference! **(Appropriate for parents at orientation, non-traditional adult students, single parents and anyone else who may find themselves in a position to talk with kids and teenagers about human sexuality, sexual violence and related issues).**

"On Campus Extras" - Program Descriptions: Fall 2010

RA Training • Student Leadership • Staff Development

Learning To Live With Conflict Conflict Education - Seminar Series

*"With the splitting of the atom everything has changed save our modes of thinking,
and thus we drift toward unparalleled catastrophe."*

- Albert Einstein

2. Conflict Education Seminar Series

a. Part I - Foundations: What everyone needs to know about conflict

Foundations examines our perceptions of conflict in our relationship with self and others, explores the nature of conflict and the characteristics and consequences of common responses to conflict, and presents a paradigm for responding to conflict, which can enable us to utilize conflict productively as an opportunity for learning, growth and personal transformation. The session format combines a lecture-style presentation with role playing, group interaction, and discussion in order to involve participants and to bring the material across in an entertaining and understandable manner. The presentation runs for approximately one hour and is intended to be the first building-block in the development of personal conflict resolution knowledge and skills. This presentation works best with in an informal setting with between 15-75 participants. **RA Training, Staff Development, Classroom Presentations, Community Seminar**

b. Part II - Bridges: Building & Maintaining Non-Adversarial Relationships

Bridges examines our perceptions of relationships with others and the connection between these perceptions and the manner in which we process conflict and respond to others when conflicts occur. Through lecture-style presentation and group discussion, essential elements of non-adversarial relationships are introduced along with strategies for building and maintaining non-adversarial relationships in a variety of settings. The presentation runs for approximately one hour and is intended to be the second building-block in the development of personal conflict resolution knowledge and skills. This presentation works best with in an informal setting with between 15-75 participants.

RA Training, Staff Development, Classroom Presentations, Community Seminar

c. Part III - Unsustainable Software: Addiction, Violence and Conflict

The United States of America has among the highest rates of homicide and suicide of any nation in the developed world. People in the richest and most powerful nation on earth are killing themselves and each other in record numbers. The U.S. also has among the highest rates of addiction, to alcohol, drugs, food, work, sex, gambling, and spending of any nation in the developed world and is, by far, the leading producer and seller of arms in the world, far surpassing the production of the next ten nations combined. Are all of these facts coincidence, or is there perhaps a common thread linking these seemingly unrelated realities together? "Unsustainable Software" provides a fascinating and provocative inquiry into the connections between some age old realities of the human condition. **RA Training, Staff Development, Classroom Presentations, Community Seminar**

d. Transformative Mediation: An Introduction

Based on the text "The Promise of Mediation" this session provides an introduction to a revolutionary approach to third-party conflict intervention based on a fundamentally different perception of conflict than traditional mediation.

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▲ “I really enjoyed this program, I thought that the speaker was **entertaining** and informative.”

▲ “... he talked about a lot of issues that college students should be aware of . . . He presented them in a **humorous** manner that everyone could relate to. Usually when someone is discussing these subjects I tend to feel uncomfortable, but the way that he presented them made me feel right at home.”

▲ “I can honestly say that I truly enjoyed myself; you have an incredible talent for captivating a young audience. There are few times in life when a person can come along and completely restore your faith in humanity, and, well, men. Thanks.”

▲ “I think that it was important for guys to attend this program ... I’m not trying to bash all of the guys but I do feel that this was a **great lesson** for them.”

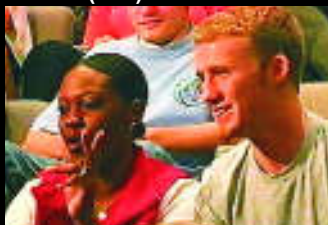
▲ “I was very surprised, and yet amused, at how easy it was for him to convey his message about sex and conflict to a room full of hormonally imbalanced teenagers!”

▲ “This program was a little **different than what I had expected** ... He never really singled out one person or group of persons. Not everything was all the man’s fault or all the woman’s fault ... Communication was also important in any and all orientations...he always referred to people as ‘male or female, gay or straight.’ Overall the program was **excellent**.”

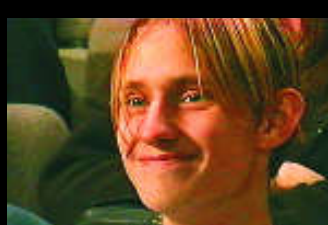
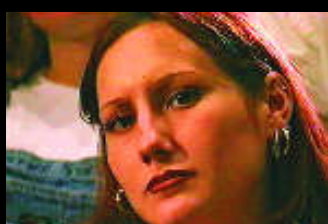
What students are saying . . .



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▲ “As I walked into the program, fifteen minutes late, it was easy to see that everyone was enjoying themselves. People were laughing and talking openly to one another about the topic ... He had a **unique** way of making you think about something while he used humor to get his point across.”

▲ “When I read about the program, I expected the speaker to stand up front and lecture us with facts and be very impersonal. I was dreading walking into that room and having to sit in a chair for an hour or so and listen to some middle-aged guy talk about sex...I was pleasantly **surprised** at Bob’s approach to the whole conflict about sex and relationships.”

▲ “He added **humor** to make the atmosphere light and comfortable. I could definitely tell that Bob had experience talking about this topic with many young people, and not so young people ... He knew all the assumptions that we as college students had about such programs, and he definitely left us with a different impression than we had going in...he talked about conflict and sex in a very real way.”

▲ “I definitely enjoyed the presentation ... Bob was a good speaker and did a good job of keeping the audience **involved** in the presentation rather than just lecturing. I took some interesting information with me that night, and trust me, I will definitely use it in the future.”

Mind Control for Fun and Profit!

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Control your mind and you control your world!

An All-American Company - Interested in Changing the World - For the Good of Everyone, Everywhere!

Take 'Social Marketing' to a Whole New Level!

How do we reach our students with information and ideas about important issues which affect their lives ?

1. Make "The Message" a part of the landscape on campus . . .

Wouldn't it be great . . . if we could keep the issues that we want our students to be thinking about - in front of them, long after the programs we expose them to, are over ?

2. and exposure, alone, will start a dialogue among students . . .

Wouldn't it be great . . . if we could challenge our students to think about who they wish to be, and how they choose to live in the world?

3. dialogue will form opinions and prompt questions . . .

Wouldn't it be great . . . if we could make the messages that we want them to remember and sew into their lives, a part of the landscape ?

4. . . . and the search for answers will change hearts and minds!

Wouldn't it be great . . . if we could do all this and more, without preaching or lecturing, in a way that students would find engaging and fun? Well . . .

Now We Can!
with Propaganda Products!™

Propaganda Products™ are a great way to make the message of 'Nonviolent Sexuality' a part of the landscape - and keep students thinking and talking about some of the great ideas they heard during the program! Students regularly approach Bob Hall after the program to ask him to repeat something they heard during the program, so that they can copy it down and take the idea with them! With a variety of content slogans from the Nonviolent Sexuality program printed on T-shirts, Door Hangers and Posters, Propaganda Products™ are an entertaining and fun way to keep the dialogue going on campus, long after the program has ended! For more information on available products, and to place orders for an upcoming event, please visit the 'Products' link at our website www.nonviolentsexuality.com See you there!

Visit the 'Products' Link at our website. • www.NonviolentSexuality.com • (800) 243-8596